

ALEXANDER MAHAN

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PROFESSIONAL EXPERIENCE

- Sept. 2007 – August 2009** **Interaction Director** → www.addison.co.uk
Addison Corporate Marketing London, UK
- Responsible for managing development and deployment of HTML annual reports against extremely tight deadlines for high profile and demanding clients such as Vodafone, Heineken, Unilever, RBS, AstraZeneca, WPP, ING, and National Grid.
 - Involved in all aspects of the planning and development process: initial briefing with clients, sitemapping, design, prototyping, XML content import, testing, deployment.
 - Managed a permanent team of 3 front-end developers and a freelance team of 10 (during busy periods); liaised closely with design team to take concepts to HTML.
- June 2000 – Current** **Freelance Web and Print Designer** → www.alexmahan.com
- Responsible for website concept development, website interface design and CSS/XHTML production, flash design, site updates and cms integration.
 - Print design and brand development for various freelance clients.
- June 2002 – August 2006** **Co-Founder/Coordinator** → www.departmentofsafety.com
Department of Safety Anacortes, US
- Responsible for development and operation of multi-faceted creative space and home in town's old fire hall, including an all-ages music venue, art gallery, recording studio and hostel.
 - Tasks included community relations, event promotion, music booking, building maintenance, website design and updates, live sound engineering, internal communications, team management and press kits.
- June 2002 – June 2006** **Web and Print Designer** → www.howitworks.com
How It Works Anacortes, US

EDUCATION

- Sept. 2006 – Sept. 2007** **Master of Arts, Media and Communications Studies, Sept. 2007**
Goldsmiths College London, UK
- Awarded with Distinction in November 2007
 - Research interests: history of communication technologies, online publishing, counter cartographies, surveillance, subcultural studies, media arts.
 - Dissertation subject: Surveillance, Search and Self in Google's Information Utopia
- Sept. 1999 – April 2001** **Bachelor of Arts, Communications, April 2001**
Trinity Western University Langley, Canada
- Graduated with Great Distinction, 3.7 cumulative GPA.
 - Recipient of Gilbert W. Bassett Memorial Scholarship.
 - Involved in leadership activities, student publications, media design and production.

SKILLSET

WWW

Hand-coded CSS (expert)
Hand-coded XHTML (expert)
Unobtrusive Javascript (jQuery)
A spot of PHP/MySQL
A dash of XML/XSLT
Subversion version control
CMS integration
Accessibility and SEO optimisation
Cross-platform testing
Cross-browser testing
Copywriting

SOFTWARE

Adobe Photoshop (advanced)
Adobe InDesign (expert)
Adobe Illustrator
Adobe Dreamweaver (expert)
Adobe Flash (no actionscript)
Coda
QuarkXPress
Filemaker Pro
MS Office suite
OS X (expert)
Windows 98/2000/XP

OF RELEVANCE

White space
Typography
Balance
Grids
Simplicity
Usability
Detail
Conscience
Ethics
Collaboration
Friendliness

RECENT WEB WORK

Full portfolio available at www.familycreative.com

ADDISON

- www.astrazeneca-annualreports.com/2008/
(Planning, sitemap, XHTML/CSS prototype development, content import, freelance resourcing, testing, deployment)
- www.annualreport.heineken.com
(Planning, sitemap, XHTML/CSS prototype development, content import, freelance resourcing, testing, deployment)
- www.wpp.com/annualreports/2008/
(Planning, sitemap, XHTML/CSS prototype development, content import, freelance resourcing, testing, deployment)
- annualreview08.unilever.com
(Planning, sitemap, XHTML/CSS prototype development, content import, freelance resourcing, testing, deployment)
- www.kpn.com/reporting08/review08/
(Planning, sitemap, XHTML/CSS prototype development, content import, freelance resourcing, testing, deployment)

FREELANCE / TEMPLATES

- www.departmentofsafety.com
(Photoshop/Interface design, XHTML/CSS build, Textpattern integration, hosting support)
- www.artistry.net
(Photoshop/Interface design, XHTML/CSS templates, Textpattern integration)
- www.spoonshine.com
(Photoshop/Interface design, XHTML/CSS build, Textpattern integration, hosting support)
- www.fieldswildsalmon.com
(Photoshop/Interface design, XHTML/CSS build, Textpattern integration, hosting support)
- www.thepts.net → www.thenag.net
(XHTML/CSS templates) (XHTML/CSS templates)

INTERESTS AND HOBBIES

- Songwriting, recording music and playing concerts.
- Reading.
- Skateboarding and snowboarding.
- Hanging out with animals (dogs! goats! horses!).
- Cycling.
- Photography.
- Hiking, camping and swimming.
- Getting away from the computer occasionally.
- Laughing.

Professional and personal references available upon request